

PRODUCTS & SERVICES

PRODUCTS

# PUT PRECISION FIRST WITH BRERA

# PLASMAGE®

INTEREST IN NON-SURGICAL BLEPHAROPLASTY IS ON THE RISE. PLASMAGE® BY BRERA MEDICAL TECHNOLOGIES USES PATENTED FRACTIONAL PLASMA TECHNOLOGY TO DECREASE DOWNTIME AND DELIVER 'NEXT LEVEL' RESULTS.

As the first patented fractional plasma device for dermatology and aesthetic medicine, Plasmage® by Brera offers practitioners a precise, non-surgical solution for the reduction of excess skin in the upper and lower eyelids, and the treatment of wrinkles, xanthelasma, acne, scarring, lentigo, fibroma and verrucas.

Plasmage® has been specifically designed to facilitate the effective and gentle treatment of delicate areas of the face and body. Its signature treatment, the Blefaroplasma®, is a minimally invasive alternative to surgical blepharoplasty. This procedure is efficient for the practitioner to perform, produces less downtime than the surgical alternative with quick results, and is more affordable for the patient.

Available throughout Australia from Advanced Cosmeceuticals, Plasmage® sublimates tissue without ablation or side effects to the skin. It delivers plasma energy to the skin and provides 30 modulations of

energy, continuous mode, fractional mode, four levels of fractionation, and six scales of intensity. This comprehensive selection allows the operator to adapt the energy to the treatment protocol, while ensuring a high level of safety and precise control of the treatment area.

‘SURGEONS WILL FIND PLASMAGE® A JOY TO USE IN AN OFFICE OR DAY SURGICAL SETTING.’

## PLASMAGE® IN PRACTICE

Dr Robin Chok from Regenesi Cosmetic Surgery in Adelaide has been using radiowave surgical technology to remove moles and benign lesions, and perform minor surgery for a number of years.

‘I have always found radiowave surgery much more efficient than conventional surgery, with excellent

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results and minimal scarring,’ he says. ‘Recently with the advent of plasma surgical devices, we were curious if the newly released Brera Plasmage® can produce similar or better results. With the many plasma energy devices that entered the market, Brera Plasmage® was, and is, the stand out device of choice by far.’

Plasmage® by Brera Medical Technologies is the only plasma energy device to use a fractional energy delivery system, rather than the standard form of continuous energy. This affords practitioners greater control over the energy used and helps them achieve advanced results by minimising risk, injury and patient recovery time.

‘Not only does the Brera device allow physicians to utilise the preset options, it also allows the operator to use advanced techniques with the ability to customise treatment settings according to specific patient requirements,’ explains Dr Chok. ‘With the ability to select a lower energy power with Plasmage®, treating patients of various ethnicities is also now a possibility, making plasma treatment with Brera Plasmage® a much safer option to most others on the market.’

In the case of eyelid treatments, Plasmage® reduces excessive skin, producing a localised and precise retraction of the eyelids.

Once treatment is completed, patients may experience some redness and swelling around the target area. This typically doesn't last long, but there will be some crusting of the affected skin.

‘Brera Plasmage® offers a more precise treatment, making it the ideal device for use around the eyelid area,’ says Dr Chok. ‘Plasmage® offers a simpler and technically more controlled and direct balancing of the lift and refirming of the skin in this very fragile area. Pain control is paramount in periorbital procedures, as any movement by the patient can jeopardise the results. I combine topical anaesthesia with some injectable anaesthesia for best results. Adrenaline is often not required as Plasmage® creates a dry surgical field with minimal to no bleeding. This creates good vision of the operative field, which is important in any fine surgery.’

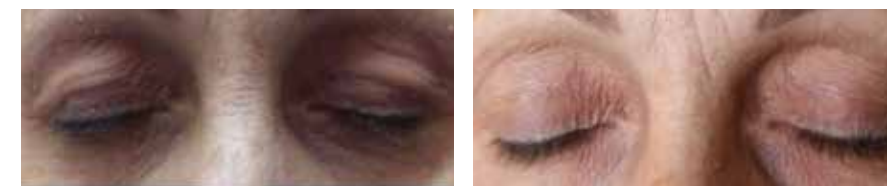
‘With Plasmage®, recovery time for patients is shorter due to the ability to select a lower energy level and being fractional,’ continues Dr Chok. ‘We combine Brera Plasmage® with our Lutronic Healite II to speed up recovery time and lower the risk of Post Inflammatory Hyperpigmentation.’

In addition to the Healite II, Dr Chok has used the Plasmage® in combination with radiofrequency and Lutronic's Spectra XT. He also uses

the device's larger attachment probe to perform the Brera Plasmage® Peel, a treatment that gives the patient more instant visual results.

‘We are also incorporating Plasmage® with our Lutronic INFINI MFR device for even better lift at areas such as the preauricular, brow edge, jawline and neck,’ he says. ‘Overall, Brera Plasmage® offers a more precise, safer and effective plasma treatment than any other device on the market, with a significantly shorter recovery time for our patients. The device complements the various treatments offered within our surgery.’

‘Plasmage® is an excellent medical device, but it must be used in a safe medical environment for best outcomes and safety. I believe it offers a lot more to experienced doctors - and especially surgeons in refining their art of surgery and scar control. Surgeons will find Plasmage® a joy to use in an office or day surgical setting. There are minimal to no consumables, making this device much more efficient for multi-lesion excisions and other applications.’ AMP



BEFORE

AFTER treatment

For more information call 1800 242 011, email [cs@advancedcosmeceuticals.com.au](mailto:cs@advancedcosmeceuticals.com.au) or visit [www.advancedcosmeceuticals.com.au](http://www.advancedcosmeceuticals.com.au)